

FIGURE 1

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COL. (1)	COL. (2)	COL (3)
<u>LEARNING MODE (LM)</u>	<u>DESCRIPTION</u>	<u>RATING (TOTALING 1.0)</u>
1.	Visual/Spatial	0.20
2.	Logical/Mathematical	0.00
3.	Linguistic/Verbal	0.05
4.	Interpersonal	0.50
5.	Intrapersonal	0.05
6.	Kinesthetic/Body	0.20
7.	Musical/Rhythmic	0.00

User Profile

FIGURE 2A

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COL. (1)	COL. (2)	COL (3)
<u>LEARNING MODE (LM)</u>	<u>DESCRIPTION</u>	<u>RATING (TOTALING-1.0)</u>
1.	Visual/Spatial	0
2.	Logical/Mathematical	0
3.	Linguistic/Verbal	0
4.	Interpersonal	1.0
5.	Intrapersonal	0
6.	Kinesthetic/Body	0
7.	Musical/Rhythmic	0

User Profile – User Selection LM4

FIGURE 2B

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<!ENTITY % UNIVERSAL SYSTEM "http://server.adtech.internet.ibm.com/dtd/universal.dtd">
<!ENTITY % SUBFRAGMENTTYPES SYSTEM
"http://server.adtech.internet.ibm.com/dtd/subfragmenttypes.txt">
<!ELEMENT PRODUCTPAGE (SYSTEM,
                        TITLE,
                        SOURCE?,
                        COMMENT?,
                        SHORTDESCRIPTION?,
                        LONGDESCRIPTION?,
                        KEYWORD*,
                        CATEGORY*,
                        RELATEDLINK*,
                        SPECIAL)>

%UNIVERSAL;
<!ELEMENT SPECIAL (PUBLISHINFO+,
                  BRANDNAVIGATION,
                  MAINPHOTO,
                  GLANCE,
                  HIGHLIGHTS,
                  GROUPINDEX*,
                  VIDEO*,
                  ANIMATION*,
                  DISCUSSION*)>

<!ELEMENT PUBLISHINFO (STYLESHEET, PUBLISHDIR, PUBLISHFILENAME)>
<!ELEMENT STYLESHEET (#PCDATA)>
<!ELEMENT PUBLISHDIR (#PCDATA)>
<!ELEMENT PUBLISHFILENAME (#PCDATA)>
<!ELEMENT BRANDNAVIGATION (#PCDATA)>
<!ELEMENT MAINPHOTO (#PCDATA)>
<!ELEMENT GLANCE (#PCDATA)>
<!ELEMENT HIGHLIGHTS (#PCDATA)>
<!ELEMENT GROUPINDEX (#PCDATA)>
<!ELEMENT VIDEO (#PCDATA)>
<!ELEMENT ANIMATION (#PCDATA)>
<!ELEMENT DISCUSSION (#PCDATA)>

<!-- attributes for above elements -->
<!ATTLIST PAGETYPE NAME (FRAGMENT|SERVABLE) #FIXED "SERVABLE">
<!ATTLIST BRANDNAVIGATION DATATYPE (%UITYPES;) #FIXED "STRING">
<!ATTLIST MAINPHOTO DATATYPE (%UITYPES;) #FIXED "STRING">
<!ATTLIST GLANCE DATATYPE (%UITYPES;) #FIXED "STRING">
<!ATTLIST HIGHLIGHTS DATATYPE (%UITYPES;) #FIXED "STRING">
<!ATTLIST STYLESHEET DATATYPE (%UITYPES;) #FIXED "CHOICE"
CHOICES (web_productpage.xsl | web_productpage_debug.xsl |
pda_productpage.xsl)
#IMPLIED>
<!ATTLIST PUBLISHDIR DATATYPE (%UITYPES;) #FIXED "BROWSESERVER">
<!ATTLIST PUBLISHFILENAME DATATYPE (%UITYPES;) #FIXED "STRING">
<!ATTLIST GROUPINDEX DATATYPE (%UITYPES;) #FIXED "STRING">

```

FIGURE 3

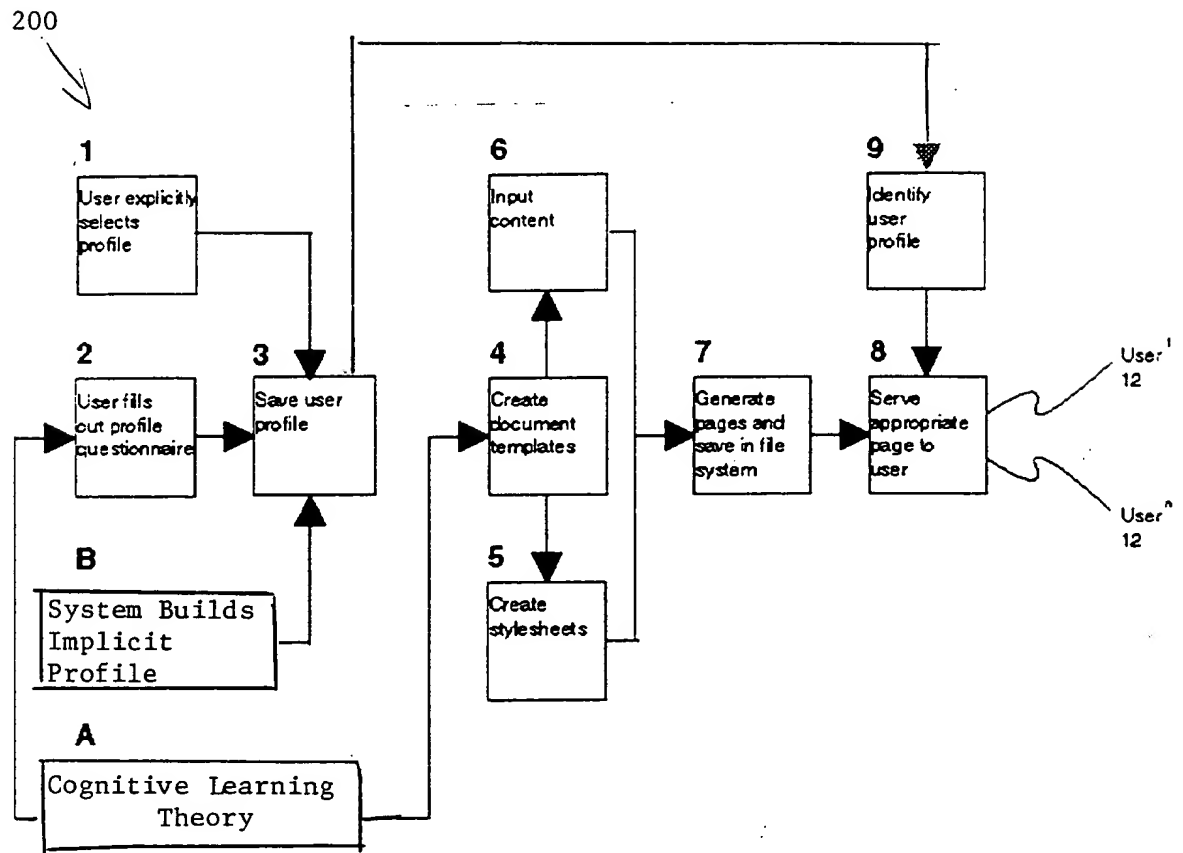


FIGURE 4